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[PMAA invites Sr. Jury Members to 2012 panel of The Dragons of Asia](#)

Posted by Adgully Bureau | March 16th, 2012 at 6:21 am



This year certainly is the Year of the Dragon!! The 13th Promotion Marketing Awards of Asia, “The Dragons of Asia” is now underway right across Asia.

With an eminent panel already on board the PMAA 2012 invites senior marketing professionals to join the 2012 Pan-Asian Judging Panel. Judging will be carried out online from between late April & late May. Each judge will have 10 or so Campaigns and 2 weeks to score.

Gold, Silver & Bronze Dragons will then compete in against the Best in Marketing Communications in the MAA GLOBES from Recognition Programmes in North & South America, the United Kingdom, Europe, the Middles East, and Australia & New Zealand. Judging for the Dragons will commence in late April.

For 13 years, the PMAA Dragons has been awarding the most successful work carried out by Agencies and Clients, across all Countries in Asia. Gold, Silver & Bronze Dragon Winners have gone on to compete in the MAA GLOBES, which recognizes the Best of the Best in the World. Last October in Rio de Janeiro, PMAA Winners won 2 GLOBES, 3 Silver and 3 Bronze Awards.

In a quick note Mike Da Silva Director. Promotion Marketing Awards of Asia. “The Dragons of Asia” said To all Judges, we know you’ll view some of the Best Marketing work in Asia. The PMAA 2012 Jury team can be reached at pmaaawards@mdsa.com.au. Judging will take place online from mid April. Each Judge will have 8-10 Entries to Judge and about 2 weeks to do this. We will provide all Judges with information on how to score a Campaign, All Judges will be given a set of write ups, at the time of the Award

announcement”.

Ambika sharma, Managing Director & CEO Pulp Strategy communications, who is the India Director for the PMAA Since 2009 said, “Being on the Jury Panel for the PMAA is a rewarding experience, Judges witness the Best of the Best across Asia, having been on the Panel for the last 5 years I personally have found it as an eye opening experience with the Best Practice in promotional marketing showcase every time around. The quality of work is truly brilliant. I hope to see good response from marketers and organizations to the invitation for the Jury Panel”

With Just 2 weeks to go for the Close of entries on 31st March the energy is evident as Entries flow in. The Dragons will be awarded for Best in Category, Best by Country and for the Best Campaign in Asia. All Gold, Silver & Bronze Dragons will be entered in the 2012 MAA GLOBES, for no extra cost. More details on call for entries at www.dragonsofasia.org

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