

The banner features the **afaqs!** logo on the left. To its right are several content thumbnails: "TIPS FOR BET TIPPOO IN YOUR", "FROM THE C COUT", "WHAT REALLY DIFFERENTIATES THE BEST CONTENT MARKETERS FROM THE REST", and "How I got 2.5 Million views on slideshare". On the far right, it says "CHOSEN BY THE EDITORS OF afaqs! SPECIALLY FOR YOU." Below the banner is a navigation menu with links: Home, Articles, Interviews, Showcase, Media, Directories, Case Studies, Jobswitch, Events, and a search bar labeled "Search Here..".

Pulp Strategy Communications bags 3 Youth Marketing Awards 2015 at the Global Youth Marketing Forum

Company Brief
New Delhi, March 3, 2015

Pulp Strategy Communications, a multi-award-winning full service agency in the realm of experiential, digital & interactive marketing won three awards in a row at the Youth Marketing Awards 2015 by Global Youth Marketing Forum. The event was held at Taj Land's End, Mumbai. The Global Youth Marketing Forum is the largest rendezvous of Youth Experts, Marketing Professionals, Cool Hunters & Brand Specialists. The awards were won for Best Social Media Integrated Campaign, Social Media Campaign of the Year and Best Integrated Campaign.

Ambika Sharma, Founder & Managing Director, Pulp Strategy Communications commented, "We are a young agency and recognition of work is a powerful motivator which strengthens our resolve to work harder and smarter for our clients" The agency has been awarded in three different categories; the first category being the "Best Social media integrated campaign", "Social media campaign of the year" and the "Best integrated campaign".

The Global Youth Marketing Forum is a platform for several youth obsessed brands coming from across the globe. Fashion, Music, Technology, Sports Lifestyle brands are present at this event and offer a chance to get into the heads of today's increasingly hyperactive and complex youth and have brands resonate with today's youth culture and psyche.

The metals at the Global Youth marketing forum come close on the heels of the prestigious win Marketing at the 29th MAA Worldwide GLOBE Awards in which Pulp Strategy bagged a GOLD, in the category of Best Long Term Loyalty & Relationship, and was the only agency in India to have won a Metal this year