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Pulp Strategy bags bronze at Globe Awards!

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Pulp Strategy Communications has added another feather in its cap with a bronze at Globe Awards in the category Best Telecom, Utilities and Technology for their campaign: Learn with Yahoo- New to Net campaign. This award adds to Pulp's current long list of existing accolades. Only four Indian agencies have won these coveted awards, Pulp being one of them.

The awards were announced at the 27th annual MAA GLOBE Awards during the MAA Worldwide Conference at the Park Hyatt, Chicago. Over 130 judges from 15 countries, representing agencies, clients, academia, media and industry associations carefully reviewed over 300 campaigns spanning across 25 countries in July and August this year.

"We are thrilled with the win at the MAA Globes; it's indeed a high to realize the scale at which the program takes place, and to absorb the fact that we made our place among the best of the best across the globe. This win not only speaks of our work which has shone with 17 awards this year but also sets the pace for us to do better with each campaign in the future. Behind this win silently glows our constant endeavour to deliver innovation and results," says Ambika Sharma, MD and CEO, Pulp Strategy Communications.

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