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# LinkedIn Introduces Power Profiles 2012

Dhwani Gandhi November 30, 2012 LinkedIn 0 Comments



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Today LinkedIn is more than just finding jobs. It's about connecting to like-minded professionals, about presenting yourself professionally, and also sharing your knowledge which all adds up to your professional growth.

The most popular networking site for professionals, LinkedIn, after unveiling a fresh look to the LinkedIn profiles, has launched **Power Profiles of 2012**. Power profiles are the most viewed professionals on LinkedIn for the year 2012 who have invested in building their professional identity on LinkedIn.

LinkedIn is a dedicated site where you can check out the LinkedIn Power Profile of 2012. You can view the Power Profiles of professionals in various industries like [Internet](#), [Advertising](#), [Technology](#), [Finance](#), etc. Power Profile enables you to see their professional identity and also connect with them.

Some of the Power Profiles include names like [Mahesh Murthy](#), [Virginia Sharma](#), [Ambika Sharma](#), [Sachin Bansal](#), [Prabhat Mehta](#) and others.

Along with the Power Profiles, the site also provides some helpful tips to build an [effective profile](#), videos, demo of the new LinkedIn profile and also a chance to you to build one.

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