Ambika sharma

Subject: Coverage of Pulp Strategy appeared in the National edition of Business Standard

Date: Friday, July 11, 2014 at 12:00:13 PM India Standard Time

From: Eeshant Value360 < eeshant@value360india.com>

To: Ambika Sharma <ambika@pulpstrategy.com>

CC: Divya Jain <Divya@value360india.com>, Gaurav Patra <gaurav@value360india.com>, Manisha

Choudhary <manisha26@gmail.com>, Kunal Ajit Sinha <kunal@value360india.com>

Dear Ambika,

Please find enclosed the coverage of Pulp Strategy appeared in today's Business Standard for your kind perusal. The coverage has appeared on the basis of your quote on Budget 2014 that we had shared with the journalist yesterday.

Thanks & Regards Eshant

Pulp Strategy in News

Online, mobile ads turn costlier

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Regards,

Eshant Arora

Value 360 Communications Private Limited- An Affiliate of Huntsworth

252 L, 2nd floor, Sant Nagar, East of Kailash

New Delhi, 110065

Mobile: **+91-9891255258**

Alternate Email ID: eshantarora@gmail.com